

PRISTINE® COOL DRIVE

A NATURAL CAR FRAGRANCE SOLUTION

from Clout Bio Innovators Pvt. Ltd.

A natural car perfume made with botanical extracts and essential oils to keep your car interior smelling fresh, clean and enjoyable.



NATURAL &
PLANT-BASED
FRAGRANCE



ELIMINATES
UNPLEASANT
ODORS



FREE FROM HARSH
SYNTHETIC
CHEMICALS



SAFE FOR ENCLOSED
CAR ENVIRONMENTS



ECO-FRIENDLY &
BIODEGRADABLE



LONG-LASTING,
NON-IRRITATING
AROMA



PERFECT FOR EVERY JOURNEY



PERSONAL
VEHICLES



RIDE-SHARING
& TAXI SERVICES



CORPORATE &
FLEET VEHICLES



AUTOMOTIVE
ACCESSORY &
LIFESTYLE MARKETS



NATURAL INGREDIENTS

Crafted with botanical extracts, essential oils and natural carriers for a safe, soothing and refreshing aroma.



CLEAN & SAFE

Formulated for enclosed car environments. Free from harsh synthetic chemicals.



ECO-CONSCIOUS

Eco-friendly, biodegradable and made with responsibly sourced, plant-based ingredients.



FRESH CABIN. NATURALLY.

Neutralizes unpleasant odors and keeps your car interior pleasant, fresh and inviting – naturally.

PRISTINE® COOL DRIVE

A NATURAL CAR FRAGRANCE SOLUTION

Pristine® Cool Drive is a natural car perfume crafted with botanical extracts and essential oils to refresh your drive, naturally.



SCIENTIFIC RATIONALE

Conventional car perfumes often contain synthetic fragrances and volatile organic compounds (VOCs) that may cause headaches, irritation, or discomfort during prolonged exposure.

Pristine Cool Drive is formulated using plant-derived aromatic compounds that offer a balanced fragrance profile while maintaining air quality within enclosed automotive environments.

THE FORMULATION FUNCTIONS THROUGH:

- ✓ Natural odor neutralization rather than odor masking
- ✓ Controlled release of botanical aromatic molecules
- ✓ Essential oil volatility optimized for enclosed spaces

EFFECTIVE PROTECTION WITHOUT CONTRIBUTING CHEMICAL PERSISTENCE

KEY INGREDIENTS



BOTANICAL EXTRACTS

Provide mild, natural aromatic notes and freshness



ESSENTIAL OILS

Deliver soothing, uplifting fragrance and odor-neutralizing properties



NATURAL CARRIERS

Ensure stability and gradual fragrance diffusion

All ingredients are selected for safety, compatibility with vehicle interiors, and environmental responsibility.

KEY BENEFITS

- ✓ Natural and plant-based fragrance formulation
- ✓ Eliminates unpleasant odors effectively
- ✓ Free from harsh synthetic chemicals
- ✓ Safe for enclosed car environments
- ✓ Eco-friendly and biodegradable
- ✓ Long-lasting, non-irritating aroma

SUSTAINABILITY

- ✓ Use of renewable, plant-based ingredients
- ✓ Reduced chemical emissions inside vehicles
- ✓ Environmentally responsible formulation
- ✓ Alignment with eco-conscious consumer preferences

MARKET POSITION

Pristine Cool Drive is positioned as a premium natural car fragrance solution, suitable for:

- ✓ Personal vehicles
- ✓ Ride-sharing and taxi services
- ✓ Corporate and fleet vehicles
- ✓ Automotive accessory and lifestyle retail markets

The product strengthens the Pristine® portfolio by extending natural, wellness-focused solutions into automotive lifestyle applications.

SAFETY & HANDLING INFORMATION



- ✓ For in-vehicle use only
- ✓ Avoid direct contact with eyes and skin
- ✓ Keep out of reach of children
- ✓ Store in a cool, dry place away from direct sunlight
- ✓ Do not ingest

HOW TO USE PRISTINE COOL DRIVE



Shake the bottle gently before each use to ensure uniform dispersion of botanical ingredients.



Spray lightly into the air inside the vehicle, preferably away from the face and eyes.



Avoid direct spraying on dashboards, electronic panels, leather, or upholstery surfaces.



Reapply as required to maintain a refreshing and pleasant fragrance, especially after long drives or ventilation.



ABOUT US

Clout Bio Innovators Pvt. Ltd. is a research-driven organization dedicated to developing sustainable solutions across biotechnology, wellness, and environmental systems. The company integrates multidisciplinary scientific expertise to translate research into impactful, market-ready innovations.

Pristine® products reflect Clout Bio Innovators' core values of:



SCIENTIFIC INTEGRITY



SUSTAINABILITY



RESPONSIBLE INNOVATION

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